

**Angela Belford**

*Chief Executive Officer, The Belford Group*

Angela Belford is an experienced marketer, with special knowledge and abilities in the areas of web-based technology, software user training, search-engine optimization and database administration. Since 1999, she has been co-owner (with her programmer husband, Barry) of the company known today as The Belford Group (formerly Advantage Information Systems, Inc.). She is also an avid public speaker is sought out for consulting in business development.

Angela, a native of Arkansas, holds a bachelor's degree in Retail Marketing Management from the University of Arkansas at Fayetteville, where she served as president of the university's student chapter of the American Marketing Association. She also is pursuing a master's degree in Internet Marketing from Full Sail University of Winter Park, Fla.

Before forming The Belford Group, she honed her retail marketing skills while working for Alpha One Merchandising (now Crossmark) of Bentonville, in their Pet Care Division, and for Mary Kay Cosmetics as a Sales Director.

Angela is involved in a variety of community causes in Northwest Arkansas.

**Responsibilities:**

Angela performs market analysis, casts the company's strategic vision and direction and oversees the work of the staff of The Belford Group and the coordination of projects with TBG Software and TBG Systems, where applicable. She is the chief salesperson and acts as an account executive / liaison for existing clients when needed. She also serves as the lead trainer for users of TBG Systems' software systems. In addition, she directs the work of the organization's controller and conducts analysis of the enterprise's financial and functional performance.